



BOARD OF CERTIFICATION, INC.
4223 South 143rd Circle Omaha, Nebraska 68137-4505
402.559.0091

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Certification Update

Certainty for the Athletic Trainer

Summer 2004



2003 Annual Report

Board of Certification
CASTLE Worldwide, Inc. May 2004

THE BOARD OF CERTIFICATION (BOC) is an autonomous certification body whose three-part examination is used for the certification of athletic trainers throughout the United States. The Athletic Trainer Credential (ATC®) is recognized in lieu of licensure in many states and it is required for employment by virtually all employers. The BOC invests considerable resources each year to ensure the test is fair and appropriately rigorous, in accordance with standards and guidelines such as those of the American Educational Research Association, American Psychological Association, and the National Council on Measurement in Education (1999), National Commission for Certifying Agencies (2002), and National Skill Standards Board (2001). Included in this report are activities associated with the examination that were conducted between April 2003 and February 2004.

The Written, Simulation, and Practical Portions of the Examination

THE ATC® credentialing examination is a broad assessment of knowledge and skill, addressing the complex knowledge and skill required for competent performance in the wide variety of settings in which athletic trainers work. The examination includes a written, multiple-choice examination of 140 scored items, a simulation examination made up of eight scored items, and a practical examination that includes from 12 to 15 problems. In order to achieve certification, candidates must pass each examination. These three components are designed to test whether a particular candidate has sufficient understanding of the principles, practices, and sciences underlying the practice of athletic training, whether or not a candidate for certification makes decisions appropriately, and whether or not a candidate demonstrates the necessary level of skill in

employing a wide variety of procedures and techniques.

Analysis of the Examination

ALTHOUGH EACH OF THE THREE parts of the BOC examinations makes a unique contribution to certification decision-making, each is studied carefully to ensure that it adheres to psychometric principles that pertain. By adhering to these principles BOC ensures the examination is a valid and reliable measure of professional knowledge and skill.

Reliability

THE TABLE ON PAGETWO reports reliability coefficients for all parts of the BOC's examination, including examinations administered between April 2003 and February 2004. The reliability computation for each examination is an estimate of the consistency of scores as a measure of competence. Internal consistency reliability is reported as the Kuder Richardson [KR(20)] coefficient and accounts for the degree to which items on the test contribute consistently to candidates' scores. The standard error of measurement provides the range in which the candidate's true score (if measured in absence of any error) resides.

Candidate Performance on the Examination

A TOTAL OF 5720 CANDIDATES (including both first-time candidates and those retaking parts of the examination) took the written multiple-choice part of the examination. 4231 candidates took the practical portion of the examination. Also, 4989 candidates took the simulation portion of the examination. The performance of the candidates on each examination type is presented in Table II on page 2.

Goings & Comings!



BOC Board 2004-2005

Officers

President

Jeff Ryan, ATC, PT
(215) 762-1229

Vice President

Sara Brown, MS, ATC
(617) 353-7507

Secretary/Treasurer

Bruce Patrick(703) 815-7699

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Physician Director

Steven Anderson, MD

Corporate Director

Jack Weakley

Executive Director

Denise Fandel MS, ATC

Yes, you read it correctly, usually the saying is *Comings and Goings*, but I thought I would take this advantage in the *President's letter to bring you up to date on some BOC Comings and Goings and Goings and Comings.*

January 1, 2004, at the stroke of midnight the internship route to BOC certification went away. Since I am the product of the internship route, a few years back of course, at the stroke of midnight I took my dog outside, the two of us sat on the patio and waited for the world to come to an end. Lo and behold, life did go on and as a product of the internship route and the BOC President I say good riddance. The internship route served us very well for many years but it had outlived its usefulness. One route to certification strengthens the credential and the profession. Educating our future certified athletic trainers through formal curriculum in athletic training will better assure protection of the public as the educational process is standardized for all who pursue it. A formal, more standardized educational process teamed up with the BOC exam will lead to more uniform and more appropriate legislation for athletic trainers.

Coming

THE BOC'S 5TH EDITION of the Role Delineation Study, due out September, 2004. The 5th Edition of the Role Delineation will give the profession an updated blue print of what it is we do on a day to day basis. The BOC board voted in February to change the title of Domain II from Recognition, Evaluation and Assessment to Recognition, Evaluation and Diagnosis. After a well thought out debate about the merits of the wording, the board felt the change was appropriate and needed. It was not an easy decision. I have never felt better about the BOC Board of Directors and the process of governance. The Board took on the issue in the best professional light. A special thanks goes out to our Physician Member of the Board of Directors, Steve Anderson, M.D. Dr. Anderson eloquently explained how he as a physician felt that athletic trainers do make a form of diagnosis and how it is very important to the athletes and the physicians that the athletic trainer works with them on a daily basis. He felt our education and certification made us qualified to make a diagnosis and it should be described as that and not just an assessment.

Going

SUE STANLEY GREEN, BOC Director is going! She is going into the NATA Hall of Fame and we could not be more proud. Sue is a true leader in athletic training. She has been a trail blazer for women in the profession clinically and in leadership positions, she has served on the NATA Board of Directors and twice (once as the District 9 Director and now as the NATA-Nominated Director) on the BOC Board of Directors. Those of us who know Sue really know her greatest accomplishment has been to keep her husband Al under control (Sue's husband Al Green will join her in being inducted into the NATA Hall of Fame in Baltimore). Sue and Al, congratulations and thank you so much for all you have given to athletic training.

Coming

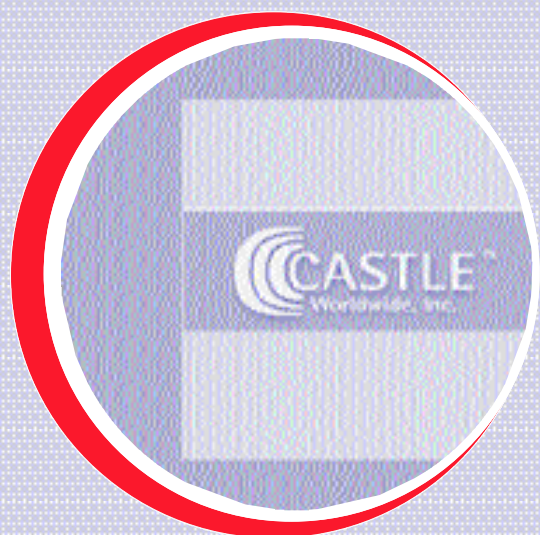
THE BOC SUMMIT on Athletic Training Regulation is coming. Another significant strategic move that the BOC Board of Directors voted on in February was to approve the idea and allocate the financial resources for this meeting. The idea is to bring together athletic training leaders from all of the states to learn about, discuss, and share their experiences. The board felt that this was a significant way to move toward accomplishing the strategic objective of the BOC that all states have uniform, effective legislation. The BOC has offered to fund one representative from each state regulatory board and state athletic trainer organization. The meeting will be held in Salt Lake City this July. Attendees will include state leaders, other interested parties such as regulators and NATA and BOC leaders and staff. We truly believe that facilitation of discussion by the state leaders will assist them as they move forward with their legislative efforts. A special thanks goes out to Brad Sherman-BOC Director and President (and a guy who doesn't know if he is coming or going), who assisted the BOC staff in setting up this first of its kind effort. Brad went into retirement and we volunteered him out of there for this job. He graciously said "yes."

So the world in athletic training certification continues to be dynamic and the BOC board continues to be proactive fulfilling our mission to protect the public and the credential. We believe that we have made some significant headway in accomplishing our mission. As always we look forward to your feedback and input and we look forward to seeing you all in Baltimore. Please stop by the BOC booth and give us your feedback or just say hello. Either way we look forward to seeing you.

2004 Certification Examination Schedule

Completed applications must be received by (NOT postmarked by) the prescribed deadline date for the examination date chosen. Exam sites may fill before the deadline date. *Mailing an application does not guarantee a seat at any exam site.*

PLEASE NOTE: *The exam sites listed below are subject to change.*



Role Delineation Study

by James Henderson, CASTLE Worldwide, Inc.

THE BOC CONDUCTS ROLE DELINEATION STUDIES at approximately five year intervals in order to ensure that the linkage between the practice of athletic training and the examination is current. Role Delineation is the process of defining the primary responsibilities of the entry-level ATC® credential holder, the essential tasks the ATC® credential holder performs, and the knowledge and skill the ATC® credential holder must possess in order to provide athletic training services in a competent manner. In November 2002, BOC's fifth role delineation study began with meeting of subject matter experts in athletic training in Denver, CO. The experts carefully delineated the tasks, knowledge, and skills associated with the role of the entry-level athletic trainer.

THE BOC CONDUCTED AFULLSCALE VALIDATION STUDY during the testing year 2003, collecting data from more than 1700 qualified ATC® credential holders throughout the United States. These individuals reported their evaluations of the importance, criticality, and relevance of the domains and tasks developed in 2002, as well as the point in the ATC® credential holder's career at which proficiency is required in the domains and tasks. The report of the validation study component of the Role Delineation Study, which includes a literature review and extensive bibliography, will be available from the BOC after its publication.

August 1, 2004
Deadline for all applicants
is June 25, 2004

Retake candidates may
begin registering for the
November 21, 2004 exam
May 10, 2004

Anderson, IN
Boston, MA
Columbus, GA
Columbus, OH
Conway, AR
Conway, SC
Costa Mesa, CA
Dallas, TX
Dillsburg, PA
Grand Rapids, MI
Milwaukee, WI
Nashville, TN
Overland Park, KS
Phoenix, AZ
Richmond, VA
Santa Clara, CA
Slippery Rock, PA
St. Paul, MN

November 21, 2004
Deadline for all applicants
is October 15, 2004

Retake candidates may
begin registering for the
August 1, 2004 exam June
28, 2004

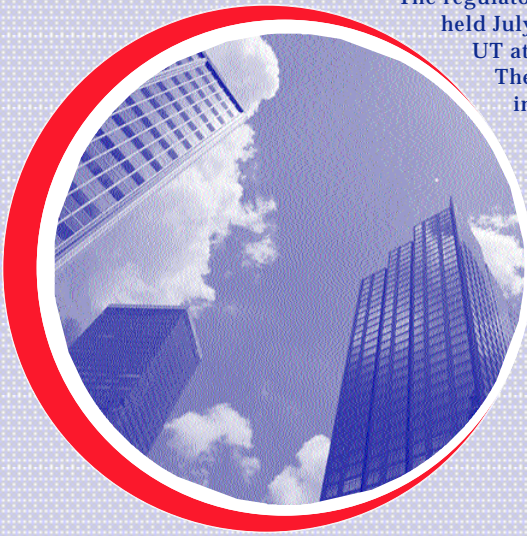
Albuquerque, NM
Atlanta, GA
Boise, ID
Bowling Green, OH
Chester, PA
Conway, AR
Costa Mesa, CA
Falls Church, VA
Indianapolis, IN
Lafayette, LA
Madison, WI
Montclair, NJ
Omaha, NE
Overland Park, KS
Salt Lake City, UT
Santa Clara, CA
Tulsa, OK
Westfield, MA

Regulatory Conference

THE BOARD OF CERTIFICATION, INC. (BOC) is hosting its first Athletic Trainer Regulatory Conference (Conference). The Conference has been designed to create a communication network among state athletic trainer organizations and state regulatory boards. Program topics are appropriate for all audiences with a vested interest in the athletic training profession and public protection. The purpose of this event is to address issues related to state regulation and credentialing and to encourage information exchange among attendees.

The regulatory conference will be held July 30-31 in Salt Lake City, UT at the Hilton City Center.

The BOC has extended an invitation to each state athletic trainer (AT) organization President and state regulatory board to send a representative to the meeting. The BOC will fund the airfare and hotel costs for one state AT organization and one regulatory board representative.



Tentative Program

Lessons Learned – A panel of representatives from state organizations and regulatory boards that have achieved licensure or have modified existing regulation will lead the discussion. The panel will share their lessons learned.

Sunrise, Sunset ... The presentation will provide information from state regulatory and professional board members who have experiences to share in both the sunrise and sunset processes.

Role of State Regulatory Boards – This session will provide information and strategies for educating both groups. Members of regulatory boards and staff will facilitate the discussion.

The “State” of Athletic Trainer Regulation – An Update: This session will provide an overview of the various forms of athletic trainer regulation across the country. Issues such as reciprocity and scope of practice will be discussed.

Scope of Practice – Public protection versus “turf” protection – This session will provide the tools for objectively looking at scopes of practice.

Healthcare in transition – How will continued changes in health care effect regulation? Keynote speaker – Dr. Eric Berkowitz, University of Massachusetts at Amherst

Discipline and Public Protection – Panelist from state regulatory boards will provide case studies to help participants better understand the entire process of disciplinary action. Panelists will provide examples of this public protection component by explaining what happens from the initial complaint through the investigatory and hearing phases of regulation.

Education Reform in Athletic Training – What does it mean to state practice acts? This session will explain the changes in athletic training education and the educational competencies and proficiencies that are required of graduates. A discussion of questions for future athletic trainer regulatory boards will be posed.

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TABLE I.
Examination Reliability and Standard Error of Measurement (S.E.M.)

	Written		Practical					Simulation				
Form	331	332	324	325	327	330	324	328	329	333	329	333
Date			Apr	Jun	Aug	Nov	Feb	Apr	Jun	Aug	Nov	Feb
Reliability (KR20)	.81	.81						.91	.91	.89	.91	.90
Interrater Rel. % Agreement			.89	.88	.91	.88	.89					
Interrater Rel. Pearson's			.91	.91	.90	.89	.93					
S.E.M.	5.34	5.29						7.47	8.12	8.07	8.22	8.13

TABLE II.
All Candidates Taking the Examinations

Exam	No. Candidates	No. Pass	% Pass	No. Fail	% Fail
Written	5720	2545	44.49%	3175	55.51%
Practical	4231	2202	52.04%	2029	47.96%
Simulation	4989	2747	55.06%	2242	44.94%

TABLE III.
Candidates taking the Examinations for the First Time

Exam	Total Sitting	Total No./% Pass	Total No./% Fail
Written	3007	1698/56.47%	1309/43.53%
Practical	2853	1568/54.96%	1285/45.04%
Simulation	3014	1777/58.95%	1237/41.04%
Exam	Total Intern	Intern No./% Pass	Intern No./% Fail
Written	1470	693/47.14%	777/52.86%
Practical	1392	620/44.54%	772/55.46%
Simulation	1468	770/52.45%	698/47.55%
Exam	Total Curric	Curric No./% Pass	Curric No./% Fail
Written	1537	1005/65.39%	532/34.61%
Practical	1461	948/64.89%	513/35.11%
Simulation	1546	1007/65.14%	539/34.86%

THE NUMBER OF CANDIDATES taking the written examination for the first time in the 2003 testing year was 3007. Of those 56.47% passed. The practical portion was completed by 2853 candidates with 54.96% passing on that first attempt. Of the 3014 individuals taking the simulation examination for the first time in 2003, 58.96% passed. The performance of candidates taking the examination for the first time is presented in Table III, left. This table also includes separate statistics for internship and curriculum candidates. Curriculum candidates completed a course of study approved by the Commission on Accreditation of Allied Health Education Programs order to achieve eligibility for the ATC® certification. Internship candidates achieved eligibility through completion of seven required courses, a supervised internship and various other requirements.

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continued from pg. 2

THE TABLE BELOW SHOWS, of the 2783 candidates sitting for the BOC examination for the first time, a total of 838, or 30.11%, passed all three examination parts.

TABLE IV.

First Time Candidates Passing All three Parts on First Attempt

	Total Sitting	Total Pass	Total Pass %	Total Fail	Total Fail %
Overall	2783	838	30.11%	1945	69.89%
Internship	1372	340	24.78%	1032	75.22%
Curriculum	1411	498	35.29%	913	64.71%

THE WRITTEN (multiple-choice) portion of the BOC examination was retaken by 2713 candidates, with 31.22% of them passing. 1378 individuals retook the practical portion of the examination, and 46.01%, or 634 of them, passed. The simulation portion of the examination was retaken by 1975 candidates. Of those, 49.11% passed. The performance of candidates retaking the BOC examination is presented in Table V.

TABLE V.

Candidates Retaking the Examination

Exam	Total Sitting	Total No./% Pass	Total No./% Fail
Written	2713	847/31.22%	1866/68.78%
Practical	1378	634/46.01%	744/53.99%
Simulation	1975	970/49.11%	1005/50.89%

Exam	Total Intern	Intern No./% Pass	Intern No./% Fail
Written	2012	546/27.14%	1466/72.86%
Practical	886	326/36.79%	560/63.21%
Simulation	1319	596/45.19%	723/54.81%

Exam	Total Curric	Curric No./% Pass	Curric No./% Fail
Written	701	301/42.94%	400/57.06%
Practical	492	308/62.60%	184/37.40%
Simulation	656	374/57.01%	282/42.99%

Descriptive Statistics of Candidate Performance

TABLE VI PRESENTS various descriptive statistics for each form of the BOC examination. Scores ranged from 48 to 136 (out of 140 scored items) on Form 331 of the written examination and 58 to 140 for form 332. The high score on each form of the Practical portion of the examination was 46 for every form except 324, for which it was 49.

TABLE VI.

Candidate Scores

	Written Form 331	Written Form 332	Practical Form 324	P.F. 325	P.F. 327	P.F. 330
High Score	136	140	49	46	46	330
Low Score	48	58	2	5	1	1
Avg. Score — Overall	103.14	103.96	34.45	32.92	33.61	33.23
Avg. Score — Internship	100.69	101.23	31.85	31.27	32.48	32.29
Avg. Score — Curriculum	106.90	107.44	36.81	34.65	35.57	35.05
Std. Dev	12.18	12.00	6.89	6.77	6.52	6.87

continued on pg. 4

LOOK FOR THE LOGOs

The BOC has a sharp new look and a savvy new web site. Look for the logos and click into certainty with the BOC.



ATC ONLINE

24/7 access to personal profiles, Secure logging of CE activity, Access to Published Requirements, Searchable database of Approved providers by topics, states, home studies, etc., CE News and events.



REGX

Candidates who choose REGX will have access to application status through a password protected site, the ability to register for one, two or all three sections of the exam at a time, the ability to view real-time seating availability, real-time test site confirmation, e-mail notification that results have been posted in the online personal file, and print admission tickets.



APPROVED CE PROVIDER LOGO

All providers of continuing education who have been approved by the Board of Certification will display this logo when advertising continuing education opportunities for athletic training.



BOC LOGO - The logo for certainty.

The Board of Certification (BOC) sets the standards for the practice of athletic training. The BOC is the only accredited certifying body for athletic trainers in the United States.

The BOC was incorporated in 1989 to provide a certification program for entry-level athletic trainers and re-certification standards for certified athletic trainers. The entry-level certification program is designed to establish standards for entry into the athletic training profession.



Gift Suggestion from the BOC for that special ATC!

The Board of Certification offers a graphically designed certificate, printed in Old English Script with gold embossed BOC logo and seal of certification. Each certificate is professionally personalized with the athletic trainer's name, certification number, and date of certification. The Certificate may be purchased on a 12 x 16 inch hardwood plaque protected by plexiglass, or ordered as the Certificate of Certification only. Visit www.bocatc.org/store/resources

tab to order.

Board of Certification, Inc. To Present Findings of Latest Role Delineation Study

JOHAN NYLAND, PHD, ATC®, PT, Chair of the BOC Role Delineation and Research Committee and Loretta Quinnan Wilson, PhD, ATC®, a committee member, will present the results of the 5th Edition BOC Role Delineation Study (Study) for entry-level athletic trainer certification at the NATA Annual Symposium in Baltimore, Maryland June 17th, 2004.

When compared to the current 4th Edition Study, the domains are relatively unchanged. Only Domains II and VI have title changes, and these changes were made after considerable discussion and deliberation. Domain II changed from Recognition, Evaluation and Assessment to Clinical Evaluation and Diagnosis. Domain VI previously titled Professional Development and Responsibility was changed to Professional responsibility. The major performance domains or areas defined in the 5th Edition study are:

- I.** *Prevention*
- II.** *Clinical Evaluation and Diagnosis*
- III.** *Immediate Care*
- IV.** *Treatment, Rehabilitation and Reconditioning*
- V.** *Organization and Administration*
- VI.** *Professional Responsibility*

Dropping “development” from the title of Domain VI stemmed from discussion by the Role Delineation panelists that patient care is not likely to be critically hampered by a certified athletic trainer who does not possess knowledge of continuing education requirements, history of athletic training, etc. If an ATC® credential holder fails to adhere to the continuing education guidelines of the BOC, their credential can be restricted or revoked. Rather, the knowledge and skill critical to patient care are the areas of state and federal statutes, regulations covering athletic training, current position statements from applicable organizations, confidentiality statutes, etc.

Domain II, previously titled Recognition, Evaluation and Assessment has been much discussed over the past ten years or more. The key question has been, “What is the difference between the three terms?” The Role Delineation panel had extensive discussion about the title and deferred to the Board of Directors to make the final decision. The Board of Directors of the BOC consists of nine members; six certified athletic trainers, one physician member, one public member and one member representing the corporate/educational stakeholders. Dr. Steven Anderson, MD is the current Physician Director on the Board. He sums up the Board’s discussions. Certified

athletic trainers are expected to evaluate injuries (and medical conditions), administer appropriate initial care, determine the need for referral or further evaluation, participate in rehabilitation programs, and help make return to play decisions. To perform these tasks, it is necessary to obtain a medical history, perform a physical examination, and make a clinical assessment of what is wrong: i.e., a diagnosis. A diagnosis, or a list of diagnostic possibilities, forms the basis for initial treatment, triage, when to refer, who to get help from (i.e., what kind of specialist or consultant), how to determine the nature, duration, and type of therapy, and establishes the criteria to determine readiness to return to activity. A diagnosis, or a list of diagnostic possibilities, forms the basis for initial treatment and triage, determines the need for and type of referral, shapes the nature, duration and type of therapy and establishes the criteria to determine readiness to resume and increase activity. Clinical evaluation encompasses recognition, evaluation and assessment which were previously used to describe the domain.

A diagnosis conveys the natural history of a condition and is associated with a predictable clinical course. Without knowledge of what to expect, it is difficult to determine if recovery is progressing normally, if further testing is indicated, if other diagnosis is considered, and/or if the treatment is optimal. A diagnosis may be refined or changed over time as new information emerges or as the condition evolves. Accordingly, a “working diagnosis” or “tentative diagnosis” may not be the final diagnosis but, nonetheless, serves as the basis for initiating treatment, determining the need for further evaluation, and eventually reaching a final diagnosis. The term diagnosis is not restricted to any one healthcare profession and in fact is used by many non-healthcare personnel. In summary, certified athletic trainers cannot optimally fulfill their varied roles without establishing a working diagnosis and using this diagnosis to plan, implement, monitor, and complete treatment.

The Role Delineation Study is the blueprint for the BOC examination and serves as a guide for all certified athletic trainers when making decisions on educational activities necessary to maintain their professional competence. The 5th Edition Study will be implemented in the BOC examination beginning the spring of 2006. For ATC® credential holders the Study will govern continuing education reporting beginning January 1, 2006.

TABLE VI. Continued*Candidate Scores*

	Simulation Form 328 April 2003	S.F. 329 June 2003	S.F. 333 August 2003	S.F. 329 Nov. 2003	S.F. 333 Feb. 2004
High Score	723	724	767	762	739
Low Score	200	200	200	200	200
Avg. Score — Overall	500.82	501.66	501.03	501.34	501.07
Avg. Score — Internship	465.20	484.83	491.34	490.40	493.10
Avg. Score — Curriculum	524.78	520.15	516.44	521.18	518.98
Std. Dev	98.94	95.68	97.94	96.82	97.92

DESCRIPTIVE STATISTICS WERE REPORTED in detail at the domain level for the written examination and are presented in Table VII, first for form 331 and then separately for form 332.

TABLE VII.*Domain Scores for Written Examination Form 331 and 332*

	Form 331 Domain 1	Form 331 Domain 2	Form 331 Domain 3	Form 331 Domain 4	Form 331 Domain 5	Form 331 Domain 6
Number of Items	21	33	28	31	15	12
High Score	20	32	28	31	15	12
Low Score	3	7	6	5	1	0
Avg. Score — Overall	14.15	22.33	19.39	18.99	10.92	8.30
Avg. Score — Internship	13.99	21.62	19.02	18.26	10.70	8.04
Avg. Score — Curriculum	14.39	23.43	19.95	20.10	11.25	8.68
Std. Dev	2.37	4.23	3.26	3.97	1.94	1.93

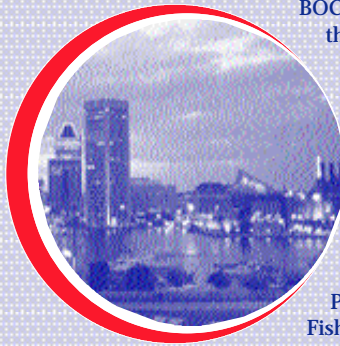
	Form 332 Domain 1	Form 332 Domain 2	Form 332 Domain 3	Form 332 Domain 4	Form 332 Domain 5	Form 332 Domain 6
Number of Items	21	33	28	31	15	12
High Score	20	32	28	30	15	12
Low Score	5	5	3	6	3	2
Avg. Score — Overall	13.95	21.63	18.72	18.91	11.79	8.10
Avg. Score — Internship	13.79	20.85	18.34	18.23	11.68	7.85
Avg. Score — Curriculum	14.20	22.86	19.32	19.98	11.96	8.52
Std. Dev	2.36	4.33	3.18	3.87	1.83	1.88

Conclusion

BOC WORKS DILIGENTLY to ensure that the certification examinations and all aspects of its development and administration are fair and of high quality. In addition, the testing program has a strong foundation for content validity and psychometric function to protect the public. The organization adheres to pertinent standards governing certification tests and implements an examination program that continues to be a valid and reliable measure of entry level competence in the profession. Only candidates who truly demonstrate competence are successful in achieving certification.

BOC in Baltimore 2004

The 2004 NATA National Convention is quickly approaching and the BOC is preparing a full schedule of events. You can find the BOC booth at #1228 in the exhibit hall. We will have lots of



fun give-aways along with three drawings each day for free Online Self Assessment Exams, Certificates and Plaques, and a Fisher Wall Stereo.

The Board of Certification Exam Administration department will host two Examiner Training Workshops at the Sheraton Hotel:

June 15th, 8am - 12pm, in the Potomac Room.

June 19th, 7:30am - 11:30am, in the Potomac Room.

For more information on becoming an Examiner or Model please visit the ATCs tab on our website at www.bocatc.org and click on Examiner Training or call Stacy Arrington at 1-877-262-3926.

ON-LINE

Students/Certified Athletic Trainers/Educators

Self-Assessment Examination Now Available

www.bocatc.org

A unique, 75 question multiple choice, examination is presented to each individual. Content experts who develop the BOC Certification Examination wrote the questions in this self-assessment examination.

Who

Students preparing for the BOC certification exam and all certified athletic trainers

What

75 question multiple choice examination – choose either test simulation mode or study mode

When

The exam is available at any time of the day, every day of the week at www.bocatc.org

Why

Determine your areas of strength and weakness in athletic training for future study or to identify your continuing education needs.

Price

\$27.00 US (VISA, MasterCard, American Express, Discover)

After completing the examination you will receive a report that is broken down by domains. You can then review each domain and the knowledge and skill statements pertinent to each area. The report will target areas for further study and will link you to resources on the BOC Certification Examination. Also included is a list of textbooks used in exam development.

PRESS RELEASE

Media Contact:
Anne Minton, Director of Operations
annem@bocatc.org
(402) 559-0091
www.bocatc.org

FOR IMMEDIATE RELEASE – April 28, 2004 – Omaha, NE – The Board of Certification (BOC), a national credentialing agency, has been certifying Athletic Trainers and identifying for the public, quality healthcare professionals with certainty since 1969. Today, the BOC formally announces the industry-wide launch of their brand–Be Certain.™

“Our Board of Directors chose brand development as the path to create clarity for BOC stakeholders; recognition in the industry; and, expanded efficiencies in our daily operations,” said executive director, Denise Fandel. “Our branding program was developed with our Board and staffs’ core passions, values and vision in mind. It makes sense, because we are the voices and faces of our brand when our stakeholders call on us. The experience we provide is certainty in Athletic Trainer credentialing.”

The launch of the Be Certain™ brand includes a highly interactive and robust web site allowing ATC®s to access and update secure information 24/7, increasing the certainty and manageability of reporting continuing education units (CEUs).

New marketing material, postcards and print ads–bearing the “bowling ball” or “half moon,” depending on your visual interpretation of the brand’s logo and the words “Be Certain™” – communicate the difference between the BOC and the National Athletic Trainers’ Association (NATA).

It has been common for the BOC to be mistaken for the NATA, and visa versa. The NATA is a professional membership organization for Athletic Trainers. The BOC is the credentialing and regulatory agency of Athletic Trainers. Athletic Trainers and health professionals earn and maintain their status as an ATC® through the BOC’s systems of certification, adjudication, standards of practice and continuing competency programs.



The BOC, is the only credentialing organization trusted to award the gold standard credential in Athletic Training, the ATC®. Whether you are the public at large, an employer, a student studying for the exam, someone awarded the ATC®, or a provider of continuing education–you can be certain the BOC will uphold its commitment to standards of professional certainty.

Answers to questions regarding an ATC®s status, becoming an ATC®, being approved as a provider of continuing education, or settling an ATC® dispute are available by contacting the BOC at (402) 559-0091 or online at www.bocatc.org.