

The Approved Provider

Spring 2011



CE Requirements Extended and New Role Delineation Study/Practice Analysis

Currently, BOC Approved Provider courses must fall within the domains of athletic training found in the *BOC Role Delineation Study, Fifth Edition* in order for continuing education units (CEUs) to be awarded to BOC Certified Athletic Trainers (ATs). On January 1, 2012, the domains will change with the introduction of the *BOC Role Delineation Study/Practice Analysis, Sixth Edition*. [Click here](#) for a synopsis of the new domain descriptions and task statements, which should be used when planning courses offered after January 1, 2012.

If you have BOC approved home study courses, *Be Certain*.™ these courses align with the new domains. Home study courses currently approved by the BOC are valid until December 31, 2013. Information on renewing home study courses will be available in 2012.

AT Expiration Dates

To alleviate confusion about when continuing education (CE) is due, the BOC will be returning to one common expiration date for AT recertification. More details will be available in the summer issue of the *Certification Update*. Please note that ATs with a 2011 expiration date are still required to complete and report required CE by the end of 2011.

What is Missing from Your Marketing Campaign?

Email addresses are available for lease along with an email service from the BOC. One of the many benefits of being a BOC Approved Provider is the discount you receive on leasing BOC lists.

With the email service, you select the ATs and send us your email content. The BOC will then send the email on your behalf. Not only are the discounted fees for this service competitive, but it saves time as well. Here is what Jen at Z-Health says, "We like using the BOC email service because it provides us direct access to our exact target market – in a very cost-effective manner. And, it works! Plus, BOC staff are great to work with and have always been able to accommodate our needs."

Now is the perfect time to market your high-quality programs to those ATs who need to complete their CE requirements by the end of the year. In addition, lists can now be broken down by professional work setting in addition to city, state, ZIP code and/or NATA districts. Visit the [BOC website](#) today for an order form and don't forget to include a copy of your promotional material. Lease a BOC email or mailing list and see your responses increase today.

Promotional Material

Promotional materials must clearly indicate educational objectives, the target audience, the schedule and format, the fee and refund/cancellation policy, the credentials of the instructor(s) and the number of contact hours or CEUs that will be offered. The following guidelines also apply:

- The following is the only statement that may be used to identify a BOC Approved Provider: "Company Name is recognized by the Board of Certification, Inc. to offer continuing education for BOC Certified Athletic Trainers."
- The BOC Approved Provider logo, which can be downloaded from the [BOC website](#), is formatted as a perfect square (image height is equal to image width). The image should not be altered to be any other shape. Size adjustments can be made; however, the logo must remain proportionate. Please *Be Certain*.™ the logo is always in proportion to the original dimensions.

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New BOC Approved Providers

The BOC would like to welcome all new BOC Approved Providers since the fall 2010 issue of *The Approved Provider*. We encourage you to contact the BOC office at any time with questions, and we look forward to working with each of you.

Adirondack Sports Medicine & Physical Therapy of
St. Elizabeth Medical Center
At Home Seminars
Body Balance and Beyond Inc.
Brain Injury Association of Connecticut
Center for Natural Wellness School of
Massage Therapy/Red Pines Training Center
Children's Hospital Boston - Dept. of Neurosurgery
Clinician's View
Cynergy Education Seminars LLC
Dynamax Inc.
Elite Rehabilitation Solutions, LLC
Ellis Hospital
Excel Rehabilitation & Sports Therapy
Fitness Anywhere, Inc.
Functional Strength Pilates & Personal Training
HealthLinkRx Institute
Indo Board Balance Trainers
Intermountain Healthcare/DRMC/Sports Medicine Southwest
Jay Sandweiss DO
LifeBridge Health
Monroe Clinic - Hospital
National Honor Society of Sports Medicine
New York State Public High School Athletic Association
North Shore LIJ Health System Rehabilitation Network
Oceanside Wellness and Sport
Orthopaedic Specialists of North Carolina (OSNC)
Postgraduate Institute for Medicine
Saint Joseph Hospital
Signature Healthcare Brockton Hospital
St. Mary's Hospital
The Home Gym
The University of Texas of the Permian Basin
UAB Athletic Training
University of Nebraska at Omaha
UT Southwestern Medical Center
Weiss Memorial Hospital

Anne Arundel Community College
Blair Orthopedics, Inc.
Bodycenter Studios
Brain Injury Association of Illinois
Center for Orthopedics
Children's Mercy Hospitals & Clinics
Collegiate and Professional Sports Dietitians Association
Deer Park High School Strength and Conditioning
Educational Symposia
Elizur
Englewood Knee & Sports Medicine/Professional Sports
Medicine Associates
Fairview Sports and Orthopedic Care
Fort Worth Sports Medicine Foundation
GIKK Ortho Specialists
Henry Schein Inc.
Integrated Rehabilitation Group
Iowa Chiropractic Society
Kumbrink, LLC - K Taping Academy
Louisiana Physical Therapy Association
Mount Sinai School of Medicine, Dept. of Orthopaedics
National Posture Institute
North Central College
Northwestern University
Orthopaedic Educational Services, Inc.
Performance Physical Therapy
Red Cedar Medical Center, Inc. - Mayo Health System
SCAN - Sports, CardioVascular & Wellness Nutritionists
Sports Physical Therapy Institute
Strafford Health Alliance, dba Rehab 3 at Marsh Brook
The John Taylor Babbitt Foundation
U.S. Army Public Health Command (USAHC)
University of Michigan Athletic Department
University of Wisconsin-Madison Athletic Training
Education Program
Villanova University Sports Medicine

BOC's Annual Home Study Giveaway

The BOC is exhibiting at the 2011 NATA Annual Meeting and Trade Show June 20th-22nd and will have daily drawings for ATs and athletic training students. If you have BOC approved home study courses to donate for our drawings, please contact MindyL@bocatc.org. Thank you to the BOC Approved Providers who graciously donated 31 CE courses, which were given away at last year's NATA Annual Meeting.

New Resources on the BOC Website

It has been a year since the BOC redesigned our website for easier readability and better navigation. The website is an informational tool for ATs, candidates, BOC Approved Providers, Program Directors, BOC Board of Directors and committees as well as the public. We also have a special area on the top right of the website called Resources next to the BOC Blog link. *Be Certain.*TM to utilize these resources and comment on our blog posts. Remember to connect with us on [Facebook](#), [Twitter](#) and [LinkedIn](#) and view video clips on the new [YouTube Channel](#).

If you would like to be considered for recognition as a Featured BOC Approved Provider, please submit your advertisements, evaluations and certificates of completion for review. You can email your electronic promotional materials to MindyL@bocatc.org or mail your printed promotional materials to:

Board of Certification • Attn: Provider Relations Coordinator • 1415 Harney St • Ste 200 • Omaha NE • 68102-2205

Will Your Certificate of Attendance Pass a BOC Audit?

Certificates of attendance are required to have a few key items of information. If your organization is chosen to participate in one of the four audits conducted by the BOC each year, will your certificate of attendance pass? This is surprisingly the most non-compliant portion of BOC Approved Provider audits. Let's make sure that your certificate will pass. Does your certificate of attendance display **ALL** of the following?

- Title of the activity
- Participant's name
- Date
- Number of hours (or CEUs)
- Signature of individual verifying attendance
- Provider name and number
- BOC Approved Provider logo
- BOC Approved Provider statement

BOC Approved Provider Statement



Company Name is recognized by the Board of Certification, Inc. to offer continuing education for Certified Athletic Trainers. This program has been approved for a maximum of (#) hours of Category A continuing education. Certified Athletic Trainers are responsible for claiming only those hours actually spent participating in the continuing education activity.

BOC Approved Provider Number: PXXXX Number of hours actually participated:_____

If your certificate of attendance does not include everything, not only will you be non-compliant with the audit, but you are not ensuring all your AT participants will receive the CEUs they expect. Take a moment to double check your certificate of attendance to *Be Certain.*™ you comply.

Webinar: Live Event or Home Study Course?

As technology changes, the method of delivering CE content does too. Webinars are becoming increasingly popular, and many of you are wondering how to go about getting these approved so you can issue CEUs to ATs. Use the criteria below to determine how your course should be categorized.

Can you, as the course provider, track:

- Who is logged on to your site
- What that person is viewing
- How long they viewed the presentation
- Completion of the presentation

If you can answer "Yes" to all of the above criteria, you can treat the event as a LIVE EVENT and issue a certificate of attendance to the participant.

If you answer "No" to any of the above criteria, you need to treat the event as a HOME STUDY COURSE.

Still not sure? Contact the BOC office.

***Your feedback on *The Approved Provider* would be most appreciated.
Thank you!***

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