

## Brad Sherman Regulatory Conference Sponsorship Prospectus

|                 | Platinum<br>\$10,000<br><i>1 available</i>                     | Gold<br>\$7,500<br><i>2 available</i>                                                                                                                                                                                                                                                                       | Silver<br>\$4,000<br><i>3 available</i>                      | Bronze<br>\$2,500<br><i>4 available</i>                      | Supporter<br>\$1,500<br><i>Multiple available</i>            |
|-----------------|----------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| Benefits        |                                                                |                                                                                                                                                                                                                                                                                                             |                                                              |                                                              |                                                              |
| Branding        | Large logo placement on all materials & website                | Medium logo placement on all materials & website                                                                                                                                                                                                                                                            | Logo placement on all materials & website                    | Logo placement on website & program                          | Logo placement on website & program                          |
| Recognition     | ≥5 Mentions during conference sessions                         | ≥5 Mentions during conference sessions                                                                                                                                                                                                                                                                      | ≥2 Mentions during conference sessions                       | ≥1 Mentions during conference sessions                       | Mention during closing remarks                               |
| Marketing       | Full-page program ad<br>Featured website banner ad             | Half-page program ad<br>Website banner ad                                                                                                                                                                                                                                                                   | Quarter-page program ad                                      | Quarter-page program ad                                      | Logo listing in program                                      |
| Lead Generation | Post-event attendee list<br>1 BOC list service (\$4,800 value) | Post-event attendee list<br>1 BOC list service (\$4,800 value)                                                                                                                                                                                                                                              | Post-event attendee list<br>50% discount on BOC list service | Post-event attendee list<br>25% discount on BOC list service | Post-event attendee list<br>10% discount on BOC list service |
| Digital         | ≥5 Social media mentions<br>YouTube channel commercial         | ≥4 Social media mentions                                                                                                                                                                                                                                                                                    | ≥3 Social media mentions                                     | ≥2 Social media mentions                                     | 1 Social media mention                                       |
| Special         | Exclusive telephone hold messaging option                      | <p><b>See page 2 for targeted sponsorship opportunities and special discounts.</b></p> <p>Please contact <b>Noelle Blood-Anderson</b> at <a href="mailto:noelleb@bocatc.org">noelleb@bocatc.org</a> with all sponsorship inquiries. The <a href="#">Sponsorship Agreement</a> form is available online.</p> |                                                              |                                                              |                                                              |

# Targeted Opportunities

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| <b>Welcome Reception Sponsor</b><br><br><b>\$2,000</b><br><i>1 available</i><br><br><ul style="list-style-type: none"> <li>• Logo prominence at reception venue (banner/signage)</li> <li>• Recognition during welcome remarks</li> <li>• Eighth-page program advertisement</li> <li>• Post-event attendee list</li> <li>• Social media promotion</li> <li>• Conference bag giveaway opportunity</li> </ul> | <b>Keynote Speaker Sponsor</b><br><br><b>\$2,000</b><br><i>1 available</i><br><br><ul style="list-style-type: none"> <li>• Introduction before keynote presentation</li> <li>• Logo display during keynote session</li> <li>• Eighth-page program advertisement</li> <li>• Post-event attendee list</li> <li>• Social media promotion</li> <li>• Conference bag giveaway opportunity</li> </ul> | <b>Lunch Sponsor</b><br><br><b>\$1,500</b><br><i>2 available</i><br><br><ul style="list-style-type: none"> <li>• Recognition during lunch service</li> <li>• Table signage during lunch</li> <li>• Logo placement in program and website</li> <li>• Post-event attendee list</li> <li>• Conference bag giveaway opportunity</li> </ul> | <b>Technology Sponsor</b><br><br><b>\$1,200</b><br><i>1 available</i><br><br><ul style="list-style-type: none"> <li>• WiFi network naming rights</li> <li>• Recognition for supporting conference technology</li> <li>• Logo on all technology-related signage</li> <li>• Logo placement in program and website</li> <li>• Conference bag giveaway opportunity</li> </ul> |
| <b>Coffee Break Sponsor</b><br><br><b>\$800</b><br><i>2 available</i><br><br><ul style="list-style-type: none"> <li>• Signage at coffee service areas</li> <li>• Recognition during break announcements</li> <li>• Logo placement in program</li> <li>• Conference bag giveaway opportunity</li> </ul>                                                                                                      | <b>Conference Materials Sponsor</b><br><br><b>\$600</b><br><i>1 available</i><br><br><ul style="list-style-type: none"> <li>• Exclusive ability to provide branded pens, notepads and similar materials</li> <li>• Logo placement in program and website</li> <li>• Additional conference bag giveaway opportunity</li> </ul>                                                                   | <b>Session Sponsor</b><br><br><b>\$400</b><br><i>Multiple available</i><br><br><ul style="list-style-type: none"> <li>• Recognition before sponsored session</li> <li>• Logo placement in program and website</li> </ul>                                                                                                               | <b>Program Ad Only</b><br><br><b>\$250</b><br><i>Multiple available</i><br><br><ul style="list-style-type: none"> <li>• Eighth-page advertisement in conference program</li> </ul>                                                                                                                                                                                        |

# Ways to Save

- **Early Commitment Discount:** 15% off any sponsorship level if committed 6+ months in advance
- **Multi-Year Partnership:** 10% off second year pricing with two-conference commitment (2026 & 2028)
- **First Year Discount:** 20% off first sponsorship for organizations that have never sponsored BOC events

We are happy to discuss custom sponsorship opportunities to meet your needs. Please contact **Noelle Blood-Anderson** at [noelleb@bocatc.org](mailto:noelleb@bocatc.org) with all sponsorship inquiries. The [Sponsorship Agreement](#) form is available online.