

# 2013 BOC ATHLETIC TRAINER REGULATORY CONFERENCE

JULY 12-13, 2013  
OMAHA, NEBRASKA



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**Athletic Trainer Regulatory Conference Advisory Panel**

Dave Montgomery, Co-Chair ▪ Kurt McClurg, Co-Chair  
Valerie Herzog ▪ Tim McLane ▪ Jeff Rosa  
Greg Rose ▪ Anna Sedory ▪ Ron Walker

**Speakers/Leaders**

Ron Carroll ▪ Jason Cates ▪ Mike Chisar ▪ Chad Kintart ▪ Mark Laursen  
Cynthia Miller Murphy ▪ Donna Mooney ▪ John Parsons ▪ Kim Peer  
Jim Porter ▪ Amy Richardson ▪ Russ Richardson ▪ Rob Sandmann

Friday, July 12<sup>th</sup>

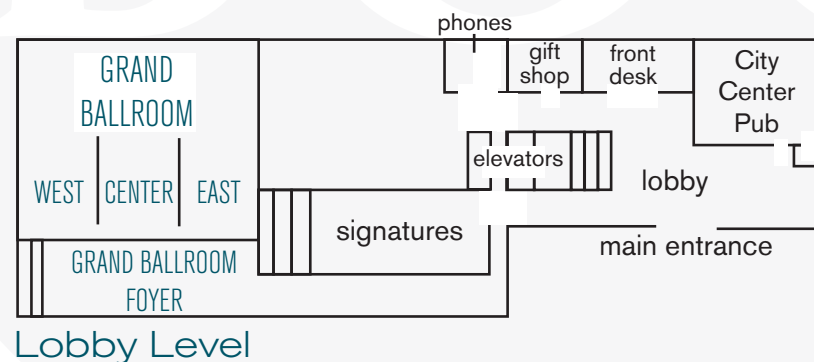
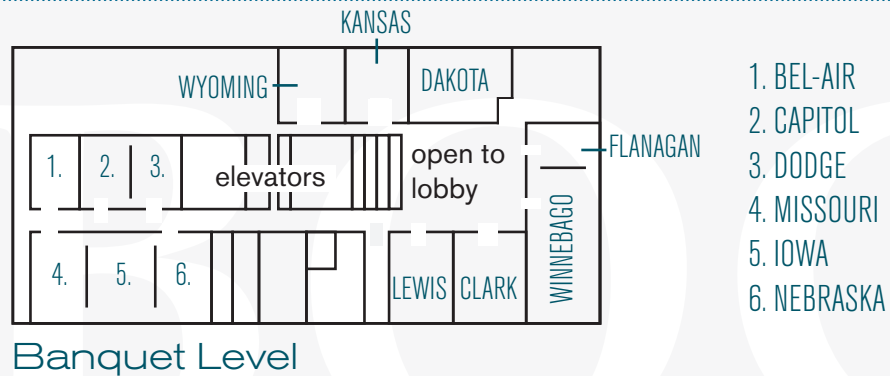
Time	Location	Topic
7:00am	Mezzanine	Breakfast Buffet: Networking Opportunity
8:00am	Midlands	Welcome
8:10am	Midlands	Updates from Leading Organizations
9:00am	Midlands	Public Awareness Strategy: Empowering Consumers to Seek Licensed Professionals
10:00am	Mezzanine	Break
10:15am	Midlands	Effective Management of Consumer Complaints
11:15am	Midlands	BOC Presentation: Discipline
12:00pm	Winnebago & Flanagan	Lunch (Box Lunch Provided)
1:00pm	Winnebago & Flanagan	Round Table Discussion
3:00pm	Mezzanine	Break
3:15pm	Midlands	Associations vs. Boards: What Is the Difference?
3:45pm	Midlands	Association and Board Relations
5:00pm	Adjourn	
5:30pm	BOC Headquarters	BOC Welcome and Awards Reception

Saturday, July 13<sup>th</sup>

Time	Location	Topic
7:00am	Winnebago & Flanagan	Breakfast Buffet: Networking Opportunity
8:00am	Winnebago & Flanagan	Introduction to Ethics
8:30am	Winnebago & Flanagan	Ethical Responsibility Round Tables
9:30am	Winnebago & Flanagan	Case Study: How Athletic Training Boards Should Educate and Oversee the Actions of the Profession as it Relates to Over- the-Counter Medication within the Athletic Training Practice Setting
10:15am	Mezzanine	Break
10:30am	Winnebago & Flanagan	Concussion and Sport Safety Legislation: An Analysis of Existing Laws and Future Regulatory Trends
11:15am	Winnebago & Flanagan	States' Rights and Immunity vs. Federal Anti-Trust Prerogatives
12:15pm	Winnebago & Flanagan	Final Comments
12:30pm	Adjourn	

DoubleTree Hotel  
Omaha-Downtown

Note: The Missouri, Iowa and Nebraska  
Rooms together form the Midlands Room.



## Objectives

### The 2013 BOC Athletic Trainer Regulatory Conference will:

- Provide attendees information about state regulatory trends, current issues and needs
- Provide an understanding of how contemporary regulatory issues impact the BOC, NATA and the CAATE; and how each organization contributes to the regulatory process and public protection
- Delineate the process and resources required for a public awareness campaign
- Discuss effective management of discipline cases and provide information about how the BOC can help
- Create an environment which provides participants with ample networking opportunities
- Describe the association and board/agency relationship; find out what works and what doesn't
- Offer a look into professional ethics and what role it plays in regulation
- Examine current and future trends in sport safety legislation and how they affect regulation

## Friday, July 12th

7:00am	Breakfast Buffet: Networking Opportunity
Location:	Mezzanine
8:00am	Welcome
Location:	Midlands
Presenter:	Dave Montgomery, Co-Chair of the BOC Athletic Trainer Regulatory Conference Advisory Panel, Nebraska
8:10am	Updates from Leading Organizations
Location:	Midlands
Presenters:	Presenters: Mike Chisar (NATA GAC), California; Russ Richardson (NATA ECE), Montana; Mark Laursen (CAATE), Massachusetts; and Susan McGowen (BOC), New Mexico
Moderator:	Dave Montgomery, Nebraska
Updates will be provided on behalf of NATA and NATA Governmental Affairs Committee, NATA Executive Committee on Education, CAATE and the BOC. Q&A will follow.	
9:00am	Public Awareness Strategy: Empowering Consumers to Seek Licensed Professionals
Location:	Midlands
Presenter:	Cynthia Miller Murphy, Pennsylvania
Moderator:	Dave Montgomery, Nebraska
Certification is most often intended for public protection and enables consumers to readily identify competent professionals. However, consumers are not always aware of the certifications that exist or that they can seek out certified professionals. Many certification organizations invest resources in promoting their programs to professionals and employers, rather than to the actual "end user" or consumer of the services provided. This may be because consumers represent a very broad target audience that may be difficult and expensive to reach. However, there are creative and cost-efficient ways to effectively reach consumers, several of which will be detailed in this presentation.	
10:00am	Break
Location:	Mezzanine



<b>10:15am</b>	<b>Effective Management of Consumer Complaints</b>
Location:	Midlands
Presenter:	Donna Mooney, North Carolina
Moderator:	Valerie Herzog, Utah
Consumer complaints can be difficult to manage. Strategies will be identified and discussed to help manage complaints: effective communication, managing expectations, defining the role of the agency and ensuring a fair and impartial investigation.	
<b>11:15am</b>	<b>BOC Presentation: Discipline</b>
Location:	Midlands
Presenter:	Rob Sandmann, Texas
Moderator:	Valerie Herzog, Utah
The BOC will share disciplinary cases related to the practice of athletic training. The presentation will review the BOC Standards of Professional Practice and the guidelines and procedures used by the Professional Practice and Discipline Committee.	
<b>12:00pm</b>	<b>Lunch (Box Lunch Provided)</b>
Location:	Winnebago and Flanagan
<b>1:00pm</b>	<b>Round Table Discussion</b>
Location:	Winnebago and Flanagan
Moderator:	Tim McLane, Georgia
<b>3:00pm</b>	<b>Break</b>
Location:	Mezzanine
<b>3:15pm</b>	<b>Associations vs. Board: What is the Difference?</b>
Location:	Midlands
Presenter:	Jeff Rosa, Ohio
Moderator:	Dave Montgomery, Nebraska
Many licensees don't have a good understanding of the unique roles and responsibilities of their state licensing board and their professional association. This presentation will provide a high level overview of the differences and similarities between the board and the association and how the two organizations can effectively interact to achieve common goals. It will also describe the different ways that a state regulates the profession, which can affect the ability for licensees to implement regulatory changes desired by the profession.	

### 3:45pm Association and Board Relations

Location: Midlands

Presenters: Rusty McKune, Nebraska; Chad Kinart, Nebraska; Ron Carroll, Arkansas; Jason Cates, Arkansas

Moderators: Jeff Rosa, Ohio, and Dave Montgomery, Nebraska

Rusty McKune and Chad Kinart: Collaboration between Nebraska Board of Athletic Training and Nebraska State Athletic Trainers' Association

The relationship between a state licensing board and the state professional membership organization does not have to be a contentious arrangement. When both sides adhere to their stated mission and vision, along with understanding the other's mission and vision, positive results will occur. This presentation will discuss the ways in which the Nebraska Board of Athletic Training collaborates and communicates with the Nebraska State Athletic Trainers' Association (NSATA) and vice versa to further the individual mission and vision of the respective organizations.

Ron Carroll and Jason Cates: Collaboration between Arkansas State Board of Athletic Training and the Arkansas Athletic Trainers' Association

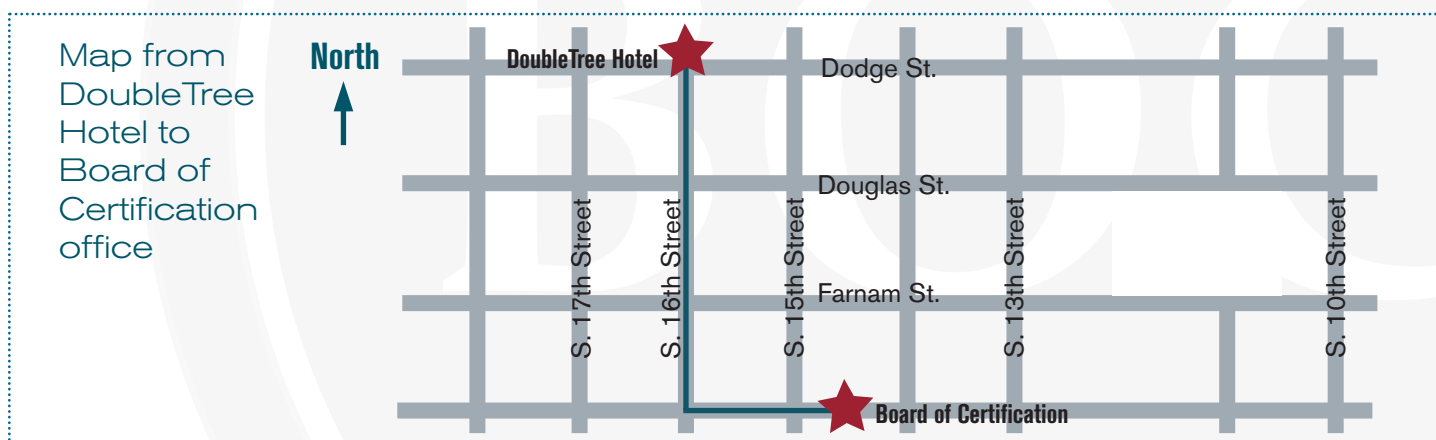
State licensing boards and state professional membership organizations benefit members, the profession and the public when they work together. This session will provide insight into how the Arkansas Athletic Trainers' Association (AATA) has worked with the Arkansas State Board of Athletic Training in order to advance both organizations' goals. Discussion will include a history of the AATA and its board makeup, an operational description of the state board and the means through which the organizations have established a positive working relationship.

### 5:00pm Adjourn

### 5:30pm BOC Welcome and Award Reception

Location: BOC Headquarters, 1415 Harney Street, Suite 200 (See map below)

Details: Awards ceremony scheduled for 6:30pm  
Heavy appetizers and beverages provided



## Saturday, July 13th

7:00am	Breakfast Buffet: Networking Opportunity
Location:	Winnebago and Flanagan
8:00am	Introduction to Ethics
Location:	Winnebago and Flanagan
Presenter:	Kim Peer, Ohio
Moderator:	Anna Sedory, Virginia
<p>This presentation is designed to introduce basic principles relative to addressing challenging ethical issues in athletic training. Through case methodology, the core issues associated with resolving ethical dilemmas will be discussed. This presentation will be contextualized from a virtue ethics perspective with particular emphasis on applying the resolution to the BOC Standards of Professional Practice and NATA Code of Ethics relevant to the athletic training profession.</p>	
8:30am	Ethical Responsibility Roundtables
Moderator:	Kim Peer, Ohio
9:30am	Case Study: How Athletic Training Boards Should Educate and Oversee the Actions of the Profession as it Relates to Over-the-Counter Medication within the Athletic Training Practice Setting
Location:	Winnebago and Flanagan
Presenter:	Jim Porter, Nevada
Moderator:	Greg Rose, Kentucky
<p>Because of a consumer complaint about the possible abuse of over-the-counter medications resulting in documented medical complications, the Nevada State Board of Athletic Trainers (AT Board) confronted the Nevada Revised Statutes (NRS) of the State Board of Pharmacy and State Board of Medical Practice. The AT Board found that the NRS that regulates any medications in the state of Nevada deemed it illegal for ATs to have any dealings with any medication except for personal use or as an “administrator for an ultimate user.” Failure by the Legislative Counsel and the State Boards of Medical Professions to crosswalk their regulations created a situation that limits a number of professionals from doing the job that they are qualified for and expected to perform.</p>	
10:15am	Break
Location:	Mezzanine
10:30am	Concussion and Sport Safety Legislation: An Analysis of Existing Laws and Future Regulatory Trends
Location:	Winnebago and Flanagan
Presenter:	John Parsons, Arizona
Moderator:	Kurt McClurg, Ohio
<p>This presentation provides a comprehensive review of state-based concussion legislative initiatives, including a national summary of the various components of those statutes, with special emphasis on the role of Athletic Trainers (ATs) and other health care providers as established by these acts. Because many states also have existing athletic association policies guiding concussion management and other aspects of sport safety, new state laws have created some confusion and contradiction, as well as the need for education of a variety of stakeholder groups. This presentation provides some examples and lessons from the state of Arizona, where ATs have worked effectively with various stakeholders from the state high school athletics and medical communities to address these issues. Lastly, the presentation will identify and discuss emerging trends and additional areas of state-based “sport safety” legislative initiatives.</p>	

11:15am	States' Rights and Immunity vs. Federal Anti-Trust Prerogatives
Location:	Winnebago and Flanagan
Presenter:	Amy Richardson, Illinois
Moderator:	Kurt McClurg, Ohio
Abstract:	A 2011 North Carolina case has wide-ranging implications for state boards regulating virtually all regulated professions. The Federal Trade Commission (FTC) alleged that the state Board of Dental Examiners engaged in anti-competitive conduct by issuing cease and desist letters to individuals providing teeth whitening services while neither licensed by the Board nor supervised by one licensed by the Board. This session will focus on the legal issues regarding states' rights and immunity protections and the federal government's authority to enforce anti-competition laws.
12:15pm	Final Comments
Presenter:	Kurt McClurg, Ohio
12:30pm	Adjourn

## Acronyms

AT	Athletic Trainer
BOC	Board of Certification
NATA	National Athletic Trainers' Association
CAATE	Commission on Accreditation of Athletic Training Education
NATA GAC	NATA Governmental Affairs Committee
NATA ECE	NATA Executive Council on Education
BOC PPD	BOC Professional Practice & Discipline Committee
CLEAR	Council on Licensure, Enforcement and Regulation
FARB	Federation of Associations of Regulatory Boards
NCSL	National Conference of State Legislatures



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July 10-11, 2015  
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