

CARE CONFERENCE 2019

Compliance and Regulatory Education: Best Practices for Athletic Training



JULY 12-13, 2019 | OMAHA, NE

DOUBLETREE BY HILTON OMAHA DOWNTOWN



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2019 PUBLIC ADVOCACY AWARD WINNERS

The Public Advocacy Award is designed to recognize an individual, group or organization who has demonstrated leadership in protecting athletic training consumers.

KOREY STRINGER INSTITUTE

Korey Stringer Institute (KSI) has established and executed several projects that demonstrate excellence in the area of public advocacy and protection of the public by providing supportive research for Athletic Trainer regulation. The KSI started the Atlas Project that provides a real-time database with information about athletic training services in secondary schools nationwide. In addition, KSI participates in a research collaboration to improve and maintain a database of sudden death in sport through the Sudden Death in Sport Registry. KSI also researches exertional heat illness in its Mission Lab to promote provider education by presenting practical information to the public.

JENNI WHEELER-JOHNSON

As the president of the West Virginia Athletic Trainers' Association (WVATA), Johnson led the charge in the past two legislative sessions for the WVATA to fight its way toward athletic training licensure becoming law in the state of West Virginia. Working closely with WVATA lobbyists and several state representatives, she was able to see that Senate Bill 60 was well represented. Johnson orchestrated an effective grass-roots effort to see the bill passed through countless hours, days and weeks of her effort on behalf of WVATA.

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Scantron is pleased to serve as the BOC's development and delivery partner for the BOC certification exams.

CARE CONFERENCE ADVISORY PANEL

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Kurt McClurg (OH)
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Tim McLane (GA)

Dave Montgomery (NE)
Board Liaison

Greg Rose (KY)

Anna Sedory (VA)

Ron Walker (OK)

SPEAKERS

Melissa Anthony

Stacy Arrington

Dale Atkinson

Nathan Batchelder

Frances Cain

Amy Callender

Bill Cover

Karen A. Goldman

Robin Y. Jenkins

Scott Lawrance

Kathleen Lippert

Rusty McKune

Eric Sauers

Anna Sedory

J. Timothy Sensor

Amigo Wade

Karen Whiteford

Kelli Wilkins











INFORMATION

The BOC Athletic Trainer Regulatory Conference's new name places the athletic training care you regulate front and center. Join us as we explore regulatory best practices and trends. Program topics will empower regulators and state leaders in developing strategic initiatives and resolutions that protect the public.

PARTICIPANTS WILL BE ABLE TO

- Describe insights to future regulatory trends based on regulatory expertise and initiatives from Athletic Trainer leadership organizations
- Identify how the Federal Trade Commission (FTC) Economic Liberty Task Force may affect regulatory boards based on portability recommendations
- Explain and implement model language to increase interstate portability
- Describe the Sports Medicine Licensure Clarity Act and how it may affect your state
- Describe the BOC disciplinary process and how BOC communicates with state regulatory boards/agencies
- Describe various elements of the BOC exam, including exam administration and development
- Identify how and why New Jersey developed their own telehealth regulations
- Recognize opportunities for stakeholder engagement
- Identify potential operational pitfalls for regulators
- Organize resources for a successful regulatory review

MAP KEY

-  **CITY CENTER PUB**
-  **CLASSROOM**
-  **ELEVATORS**
-  **FRONT DESK**
-  **GIFT SHOP**
-  **PHONES**
-  **RECEPTION**
-  **RESTROOMS**
-  **ROUNDTABLES**
-  **SIGNATURES RESTURANT**



7 A.M. **BREAKFAST BUFFET AND REGISTRATION OPENS**
ROUNDTABLES *Provided by BOC*

8 A.M. **WELCOME**
CLASSROOM *Kurt McClurg (OH)*

8 A.M. **OPENING SESSION: INSIGHTS**
CLASSROOM

Moderator: Kurt McClurg (OH)

*Presenters: Anna Sedory (NATA - VA), Eric Sauers (CAATE - AZ),
Rusty McKune (BOC - NE), Dale Atkinson (FARB - IL)*

Get insights from the leading athletic training and regulatory organizations as subject matter experts provide information on the various strategic activities currently taking place in relation to regulatory affairs.

National Athletic Trainers' Association (NATA) Governmental Affairs Committee (GAC): Non-athletic training regulators and administrators may not be aware of the ways the NATA Governmental Affairs initiatives affect state regulatory efforts. This presentation will include a brief explanation of how the NATA GAC's ongoing efforts, strategic initiatives to steer state legislative efforts and a look at future GAC endeavors that may impact state regulation and practice.

Commission on Accreditation of Athletic Training Education (CAATE): This presentation will provide a brief update on specific activities and initiatives from the CAATE that may have regulatory implications. First, this presentation will provide a brief overview of the changing education landscape in athletic training as the professional entry point is now a master's degree. Next, we will discuss the development of new curricular content and the national educational competency requirements that may have local regulatory considerations. Clinical specialization through residency training programs will also be addressed. Finally, the CAATE's role in, and vision for, globalization of the athletic training profession will be presented with a discussion of potential regulatory considerations pertaining to educational equivalence.

Board of Certification (BOC): The BOC has been working on a variety of projects that may affect current or future Athletic Trainer regulation. This presentation will update participants on the BOC's efforts in the area of continuing certification, recognition of professionals trained outside the U.S. and the new BOC Model Regulatory Language document. Attendees will leave knowing the breadth of BOC resources available to regulators.

Federation of Association of Regulatory Boards (FARB) and Atkinson and Atkinson, LLC: This session will address the current legislative, political and legal trends in regulation, including efforts to address and facilitate the evolution of the regulation of the professions and occupations. Issues related to regulation, deregulation, modification of current regulatory structures and frameworks will be discussed along with exploration of public-private relationships. Attendees will be encouraged to participate and provide examples and updates to evolutionary efforts.

9:45 A.M. **BREAK** *Provided by BOC*

10 A.M. **ROUNDTABLE DISCUSSIONS: INSIGHT TOPICS**
ROUNDTABLES *Moderator: Kurt McClurg (OH)*

11 A.M. **BREAK** *Provided by BOC*

11:10 A.M. **PROMOTING COMPETITION IN REGULATED**
CLASSROOM **OCCUPATIONS: FTC PERSPECTIVES**

Moderator: Ron Walker (OK)

Presenter: Karen Goldman, PhD (DC)

The presentation aims to promote understanding of the FTC’s competition advocacy relating to occupational licensure, focusing on health care advocacy comments, the Economic Liberty Task Force and license portability. It will explain that competition advocacy gives policymakers recommendations that aim to increase the supply of providers, increase consumer access to care, increase competition and potentially lower prices. It will then delve into the FTC staff report, “Policy Perspectives: Options to Enhance Occupational License Portability,” and discuss initiatives to ease licensing of licensed, out-of-state providers in occupations for which all (or nearly all) states require licensing as a public protection measure. Attendees will leave knowing the various legal mechanisms for enhancing this portability.

12 P.M. **LUNCH** *Provided by BOC*



1 P.M.
CLASSROOM

PORTABILITY IMPLEMENTATION

Moderator: Ron Walker (OK)

NATIONAL ASSOCIATION OF BOARDS OF PHARMACY (NABP): ELECTRONIC LICENSE PORTABILITY—THE NABP E-LTP PROGRAM TODAY AND TOMORROW

Presenter: Bill Cover (IL)

Identifying the primary benefits, pitfalls and obstacles to implement and administer an electronic licensure program across a diverse regulatory landscape can be challenging. The NABP will cover the license transfer program—its founding program—which has enabled license portability in the pharmacy profession for more than a century as well as the critical disciplinary reporting and transfer review processes built into the bylaws of membership. Attendees will learn about the creation of more efficient electronic processes enabling robust license transfer review while state resources continue to be scrutinized and reduced. Finally, the continued pressure for states to reduce license portability obstacles—which may require future changes to the current program—will be discussed.

BOC: ATHLETIC TRAINER MODEL LANGUAGE: WHAT YOU NEED TO KNOW

Presenter: Scott Lawrance (IN)

The Athletic Training Model Regulatory Language Workgroup brought together an eclectic mixture of leaders within regulatory circles to produce best practice regulatory language that can be implemented within the athletic training profession. This presentation will describe the essential elements to come from this process, including the members of the workgroup, the process undertaken, the language produced and the potential next steps for state leaders. Attendees will leave understanding how to form a review strategy for their respective state.

1:50 P.M.

BREAK *Provided by BOC*

2 P.M.
ROUNDTABLES

LIGHTNING TALKS: BOC DISCIPLINE PROCESS, SPORTS MEDICINE LICENSURE CLARITY ACT, TELEHEALTH, BOC EXAM

Moderator: Kurt McClurg (OH)

Presenters: Stacy Arrington (BOC - NE), Amy Callender (NATA - TX), Kelli Wilkins (BOC - NE), Tim Sensor (NJ)

Presenters from around the country will discuss a variety of topics in roundtable discussions. Talk with experts to learn how the Sports Medicine Licensure Clarity Act may affect your state, what the BOC disciplinary process is, how the BOC communicates with state regulatory boards/agencies, various elements within the BOC exam (including exam administration and development) and why New Jersey developed its own telehealth regulations.

3:20 P.M.

BREAK *Provided by BOC*

3:30 P.M.
CLASSROOM

OPERATIONAL WAR STORIES: DON'T THINK IT CAN'T HAPPEN TO YOU

Moderator: Ron Walker (OK)

Presenters: Karen Whiteford (AZ), Robin Jenkins (DC), Kathleen Lippert (KS)

Transition to Online Licensure: Building an online licensing system is more challenging than you might expect. Planning, designing, testing, implementing and fine-tuning a new system requires boundless attention to detail and unwavering determination. The executive director of the Arizona Board of Athletic Training will share her experience with you and talk about what her organization would do differently next time.

Board/Staff Conduct: The session will enlighten attendees on the importance of boards and board staff knowing and complying with Open Meetings Act requirements. The presenter will review and examine the events that lead to an investigation, findings and subsequent citations issued to boards following failures to comply with transparency requirements and violating the Open Meetings Act. The presenter will discuss the investigation, findings, outcomes and takeaways on ensuring best practices in compliance with the Open Meetings Act. The presenter will highlight some open meetings requirements and potential penalties, how some boards modified conduct, impacts of staff acting on behalf of a board and review tools used by some boards to ensure compliance.

Human Resources: Many day-to-day activities contribute to human resources (HR) complexities, such as social media, performance evaluation and budgets. Identification of concerns and opportunities provide critical tools to optimize HR situations.

5 P.M.

WELCOME RECEPTION

Appetizers and Beverages Provided by BOC



7 A.M. BREAKFAST BUFFET AND REGISTRATION OPENS ROUNDTABLES

Provided by BOC

8 A.M. SURVIVING A REGULATORY REVIEW CLASSROOM

Moderator: Anna Sedory (VA)

Presenters: Karen Whiteford (AZ), Scott Lawrance (IN)

Going through a regulatory review doesn't have to be terrifying. Getting your "ducks in a row" ahead of time could save you from getting a few more gray hairs—and you might even get to make some changes to help your agency be more efficient and effective.

Arizona and Indiana have recently undergone regulatory reviews. In this presentation, successful and unsuccessful strategies will be shared along with the outcomes of each review. State leaders will be able to use the information presented to template their own strategy in the event they participate in a regulatory review in the future.

Attendees will discover the regulatory review strategies used by a large state association, understand the different roles of membership association and licensing agency personnel participating in the regulatory review process, and assess relevant content used in the regulatory review relevant to form a review strategy that can be used in their own state.

8:40 A.M. STAKEHOLDER ENGAGEMENT CLASSROOM

Moderator: Anna Sedory (VA)

Presenters: Nathan Batchelder (CO), Melissa Anthony (OH), Frances Cain (TX)

Colorado: This presentation focuses on leveraging innovative stakeholder engagement tools for today's government. Learning from Colorado's Stakeholder Engagement Protocol, guests will learn about the journey of stakeholder engagement, and how governments can tell their story to capture a diverse, rigorous and thorough stakeholder engagement processes. More importantly, today's stakeholder engagement includes more than just the standard town hall forum that give governments a bad name—it requires different approaches and alternative techniques to reach constituents at all levels of stakeholder participation.

Ohio: The purpose of a regulatory board is very "black" and "white." Many license holders know that the board has rules but present us with situations that are more of a shade of "gray." Boards must learn how to communicate rules and regulations in a customer-friendly, relatable way, and there are some simple ways to do so.

FSMB: The Federation of State Medical Boards (FSMB) is a member organization of the 70-state medical and osteopathic boards in the United States. FSMB utilizes a variety of methods to engage with stakeholders, including its member boards, medical students and residents as well as the public. Ongoing and recent stakeholder engagement efforts include:

- Development and posting of free, online educational modules about medical regulation geared toward medical students and residents
 - Use of social media platforms such as Facebook, Twitter and LinkedIn to engage member boards, the public and other interested stakeholders
 - Regular (every 3 years) on-site visits to all member boards
-

9:40 A.M. **BREAK** *Provided by BOC*

9:50 A.M. **ROUNDTABLE DISCUSSIONS**

ROUNDTABLES

Moderators: CARE Conference Advisory Panel

Topics may include regulatory review, board/staff conduct, stakeholder engagement and BOC services.

10:40 A.M. **BREAK** *Provided by BOC*

10:50 A.M. **TOP DISCIPLINARY CASES YOU NEED TO KNOW ABOUT**

CLASSROOM

Moderator: Kurt McClurg, (OH)

Presenter: Amigo R. Wade (VA)

In order for regulators to achieve excellence they must be aware of the legal framework in which they operate particularly the judge-made legal framework that can change with each important new case that is decided.

This session will summarize and analyze interesting recent cases from a cross-section of U.S. jurisdictions highlighting important legal questions pertaining to professional and occupational regulation in health-related fields.

11:50 A.M. **CONFERENCE WRAP-UP**

Kurt McClurg (OH)

12:00 P.M. **ADJOURN** *See you next year!*

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ACRONYMS

BOC	Board of Certification
CAATE	Commission on Accreditation of Athletic Training Education
CARE	Compliance and Regulatory Education
CLEAR	Council on Licensure, Enforcement and Regulation
CRT	Comprehensive Regulatory Training for Board Members
DAE	Disciplinary Action Exchange
FARB	Federation of Associations of Regulatory Boards
FTC	Federal Trade Commission
MOC	Maintenance of Competence/ Certification
MRA	Mutual Recognition Agreement
NABP	National Association of Boards of Pharmacy
NATA	National Athletic Trainers' Association
GAC	Government Affairs Committee

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SAVE THE DATE

CARE CONFERENCE 2021

JULY 16-17, 2021 | OMAHA, NE

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